

## **POSITION AND CANDIDATE SPECIFICATION**



## **CHIEF EXECUTIVE OFFICER**

## ABOUT G(IRLS)20

G(irls)20 is a Canadian based, globally active social profit enterprise with a laser focus on cultivating a new generation of female leadership through targeted investments in education, social entrepreneurship and global experiences. The organization places a great deal of effort in closing the gap between education and opportunity and features four flagship programs to enhance the skills and opportunities for girls and women around the world.

**BOOTCAMP FOR BRAINS** A 7 day skills-building forum for girls aged 15-17 that offers workshops in five areas: Financial Preparedness; Communications; Mental & Physical Health; Digital Literacy; and, Civic Engagement & Globalization.

**GIRLS ON BOARDS** Young women (18-25), who graduate from *Bootcamp For Brains* or are high potential leaders will complete the *DiverseCity Online* program at Ryerson University's Global Diversity Exchange. They will then be assessed and placed on community volunteer boards. This program is designed to enhance the leadership of community boards to include trained and supported young women.

**ANNUAL GLOBAL SUMMIT** Held in advance of the G20 Leaders' meeting, the summit provides a unique opportunity for young female delegates from 20+ countries to make recommendations to G20 Leaders on how to increase female labour force participation and in doing so, increase a country's GDP. All delegates receive training from local and global experts and return home to launch a social profit program or initiative in their own backyard.

### FATHERS EMPOWERING DAUGHTERS (FED)

Committed to engaging men in the empowerment of girls and women, in 2012 G(irls)20 launched an online campaign to showcase how fathers have, can and will empower their daughters and how daughters feel empowered by their fathers. This initiative features several high-profile individuals including: Richard & Holly Branson, Prime Minister Justin Trudeau, Chelsea Clinton, Shakira and Ziauddin Yousafzai. The focus is now on engaging everyday fathers and daughters.

### THE ROLE

The CEO of G(irls)20 will be an inspirational leader with a passion for global girls' education, and a desire to lead a dynamic, innovative organization. Reporting to the Board of Directors, CEO will oversee all aspects of G(irls)20's work, including the execution of organizational strategies and oversight of the strategic, fundraising, advocacy, programmatic, management, and financial operations.

In conjunction with the Board of Directors, the CEO will be responsible for developing and implementing a long-term strategy for G(irls)20 that pushes the economic advancement of girls and women in Canada and around the world across political and programmatic fronts towards the goal of systemic change – influencing global decision-makers, collaborating with other organizations in the field, and leveraging the unique positioning of G(irls)20.

S/he will diversify the organization's donor base and revenue streams, while building productive relationships with donors and influencers at the highest levels.

S/he will creatively amplify the voice of program participants to inspire grassroots activism locally and impact policy change on a macro level.

### Key Relationships

Reports to: Board of Directors

Direct reports: Programming  
Recruitment  
Social Media Specialist (Consultant)  
Fund Development Specialist (VACANT)

Other key relationships:

Current and prospective donors  
Major governments and multilaterals  
Global, regional, national, and local NGOs with a similar mission

## **CANDIDATE SPECIFICATION: KEY SELECTION CRITERIA**

### **Ideal Experience**

- Proven management experience in an organization with evidence of measurable success in strategy and impact; experience in girls' education / empowerment is an advantage
- Media savvy and the experience / creativity to using technology in campaigns to raise the voice of the cause and the organization.
- Experience building and nurturing networks, engaging a wide variety of constituent groups (e.g., governments, multilaterals, NGOs, and grassroots activists) to create systemic change.
- Policy and advocacy experience and outstanding diplomatic skills, including a proven ability to engage and foster dialogue at senior levels in governments and international institutions
- History of cultivating and attracting donors to fund youth/education initiatives through a network of potential large funders and/or strategic partners.
- Experience managing internal organizational operations, including budget, finance, staff recruitment, project management, and development.
- Experience working directly with a board of directors and cultivating relationships with its members.
- Strong written and oral communication skills.

### **Critical Competencies for Success**

**Strategic Leadership** - G(irls)20's next CEO will have a track record of leading organizations to greater impact. S/he will have a collaborative style and the ability to:

- Establish and articulate a compelling vision and a long-term strategy to achieve demonstrable gains towards the economic advancement of girls and young women domestically and internationally
- Build, solidify, and amplify existing nascent programming, including the participant networks;
- Empower staff members and consultants while holding them accountable, fostering an environment of collaboration, accountability, and trust;
- Work collectively with the Board to engage additional prospective Directors.

**Advocacy and Communications** - The very nature of G(irls)20 is to be creative and ambitious. As such, the CEO will be a powerful advocate and communicator who will continue to build the organization. In particular, s/he will:

- Influence government officials and other decision makers to increase their commitments in support of girls' and young women;
- Fully utilize new media and technology to drive creative approaches to advocacy;
- Find efficient and creative ways to leverage the voice of G(irls)20 to connect the organization and its mission to global youth, activists, and leaders;
- Build and leverage key relationships with decision-makers and influencers to affect policy and practice;
- Raise G(irls)20's brand recognition as well as its profile globally, and represent it externally, when needed, in the most effective manner;
- Effectively tell the G(irls)20 story, across all mediums, with dynamism, optimism and charisma.

**Partnership-Building and Influencing** – the CEO will engage with global influencers to ensure appropriate resources and partnerships are in place to support the organization's goals. Specifically, the CEO will be responsible for:

- Cultivating and stewarding major donors, globally, capable of supporting G(irls)20's growth and initiatives going forward;
- Ensuring the organization's funding sources are diversified;
- Managing relationships with high-level government and multilateral officials, high-profile individuals, and program partners;
- Successfully building engagement, partnerships, and alliances with a broad range of constituencies globally.

#### **Other Personal Characteristics**

- Passionate about the advancement of girls and women
- Creative and flexible
- Able and willing to travel
- Willing to work from Toronto

#### **Applications and Nominations**

*If you wish to submit application materials or nominate someone to serve as CEO of G(irls)20, please email [Girls20Chair@gmail.com](mailto:Girls20Chair@gmail.com)*

**DEADLINE FOR APPLICATIONS: APRIL 15<sup>TH</sup>, 2017**

**ONLY APPLICANTS SELECTED FOR AN INTERVIEW WILL BE CONTACTED.**

**THANK YOU FOR YOUR INTEREST IN G(IRLS)20.**