

Request for Proposals: Training Course Development, Facilitation, and Video Recording of Navigating Tokenism and Microaggressions in Decision-Making Spaces Submission Deadline: May 30, 2023

Fora: Network for Change is seeking a consultant with significant expertise, skills and experience in developing live and self-paced virtual learning courses around justice, diversity, equity, and inclusion. The consultant will be responsible for using anti-racism and anti-oppression approaches in developing meaningful learning experiences, creating course evaluation tools, as well as in facilitating workshops. The consultant must be available to begin work in mid-**June 2023**, with the bulk of the work completed by the last week of **July 2023** and debriefing sessions by **October 2023**.

I. Background and Overview

About Fora

Launched in 2009 and operating as G(irls)20 from 2009 to 2021, <u>Fora: Network for Change</u> has been delivering programs and opportunities for young changemakers experiencing gender-based discrimination and working to make decision-making spaces more inclusive and equitable. Through renowned leadership, advocacy, and community-building programs, we help gender-marginalized youth gain new skills, confidence, networks and opportunities to build gender equity movements, advance in their careers, and change the status quo.

About Rise on Boards

One of Fora's signature programs, <u>Rise on Boards</u>, aims to change the status quo for young leaders at decision-making tables in boardrooms and communities across Canada. Every year, Fora recruits 35 emerging leaders who have demonstrated an interest in community development. Program participants (Young Directors) consist of women and gender-marginalized youth ages 18 to 25. Young Directors are trained in governance, financials, fundraising, communications, problem-solving, and leadership. Each Young Director is paired with a professional coach and board mentor to guide them in developing and reaching their personal and professional goals. After a series of technical and leadership trainings, Young Directors are placed on a non-profit governance board for one year.

Since 2017, the program has placed 170 participants on boards in 9 provinces and trained an additional 350 people at Rise on Boards Leadership Forums. Following Fora's strategic plan for 2021 to 2025, the program aims to bring its transformative impact to more youth and governance boards across Canada and globally. Given this, the program is pilot testing an expansion model this year, called Rise on Boards+. The scaled model will be an entirely self-paced e-learning experience that will provide practical knowledge, tools, and guided support to empower youth with confidence, leadership, and governance skills to serve effectively as board directors.



Project Description and Purpose

With its scaled model, the Rise on Boards program intends to strengthen the **Navigating Tokenism and Microaggressions in Decision-Making Spaces** training workshop offered to Young Directors. The workshop's primary objective is to ensure that Young Directors, who will be placed in boardrooms for one year, will be better equipped with tools and strategies to deal with discrimination, specifically tokenism and microaggressions. Every year, improvements are made to the course curriculum, content, and learning resources in response to the feedback gathered from participants.

The purpose of this project is to (i) design, develop, and facilitate the workshop, and (ii) videorecord a condensed version of the workshop. Please refer to the details below.

Training Workshop & Description	Learning Outcomes	Number of participants and Target Audience	Learning Design/ Format
Navigating Tokenism and Microaggressions in Decision-Making Spaces	 Understand what tokenism and microaggressions look like in decision-making spaces and governance boards; Learn different approaches and tangible ways to challenge oppressive systems and behaviors in boardrooms; Learn how to communicate anti-oppression and anti- racism principles, and the value and expertise that comes with lived experiences to others; Learn how to use an intersectional approach to understand the different reactions to tokenism and microaggressions. 	35 emerging leaders from diverse backgrounds and identities	 (i) 2-hour live virtual presentation, with self- reflection exercises, case studies, and interactive group discussions (ii) 50-minute video recording with transcriptions *note that the live session will be recorded.

II. Role and Scope of Work

Fora is seeking the support of a consultant to work collaboratively with the Rise on Boards program team to plan, design, and implement the following:

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Scope 1: Training development and live virtual facilitation

- Design and develop a 2-hour Navigating Tokenism and Microaggressions in Decision-Making Spaces training curriculum, content and learning materials (such as session agenda, PowerPoint deck, list of resources, links to references, quizzes, workshop activities, pre- and post-training surveys).
- Facilitate a 2-hour (live) virtual training workshop for the Young Directors.

Scope 2: Video recording

- Record a 50-minute video with transcriptions of *Navigating Tokenism and Microaggressions in Decision-Making Spaces* for Rise on Boards+.
 - Specifics:
 - Length of learning experience: 45 to 50 minutes (can be broken down into shorter lessons)
 - Level and type of interactions: include links to video clips, photos/icons/images related to the content and scenarios/case studies and short quizzes; use PowerPoint animation effects when necessary
 - Video will be uploaded to Fora's learning platform (i.e., LearnWorlds)
 - Direction for recording specifics (i.e., recording software to be used, type of background, etc.) will be provided during the first consultative meeting.

III. Project Deliverables and Timeline

Please note that the activities and timeline below could be subject to change at the discretion of the program.

Deliverables	Target Dates
Consultative meetings with the Fora team while designing	Between June 19 to 30, 2023
and developing the workshop content, curriculum and materials.	
Submission of all training/learning materials	July 10, 2023
Training curriculum	
Session agenda	
 PowerPoint deck with speaker notes, list of 	
resources and links to references	
Quizzes	
 Workshop activities/Case studies 	
 Pre- and post-training survey 	
Recording of 50-minute video with transcriptions for Rise	July 11 to 28, 2023
on Boards+	
Submission of video recording	July 31, 2023
Facilitation of the 2-hour live virtual workshop	August 17, 2023 (7:00 to 9:00

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	pm EST)		
Debriefing session with the program staff	August 30, 2023		
12 th and 18 th month content refinement based on	To be determined with the		
participant feedback (i.e., refinement of quizzes, handouts,	program team		
updates to equity concepts and terminology, etc.).			

IV. Eligibility Criteria and Evaluation

The consultant must meet the following criteria:

- 3 to 5 years of experience in virtual training design, development, administration, delivery and assessment
- 2 to 3 years of work experience focusing on equality and diversity, race and ethnic relations or any similar nature or scope
- Experience collaborating on projects such as staff training programs or similar capacitybuilding initiatives in the non-profit sector
- Intermediate skills in working with digital technologies (i.e., using recording software, recording good quality audio and video, transcriptions, etc.)
- Basic knowledge of learning technology platforms
- Experience working with diverse groups and individuals from marginalized communities
- Knowledge in non-profit board functions or experience in board facilitation
- Passionate about empowering emerging leaders to fulfill their leadership goals
- Located in Canada

Selection will be based on the consultant's:

- Expertise, prior experience, work samples and client references
- Proposed overall approach and management of this project
- The proposed learning solution and approaches in developing the training courses and content
- The strategies outlined in facilitating the workshops and engaging the program participants
- The relevance of the proposed content to the needs of the Rise on Boards program participants
- Proposed cost delineated by major deliverables of the project

V. Proposal Outline

Please ensure proposals include the following:

- Description of the proponent/firm and qualifications
 - Brief description of the individual or firm's profile, prior and current activities or projects focusing on services related to this project's scope
- Proposed approach, methodology, timing and outputs

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- This section should demonstrate the proponent's approach to addressing the requirements indicated in the project's scope, deliverables and timeline.
- Describe the proposed approach in developing the training curriculum and content; and indicate the proposed contents of the workshops.
- Include the profile of the training developer and facilitator and their qualifications.
- Budget breakdown and workplan overview
 - Indicate the proposed cost delineated by the services and major deliverables of the project.
- Payment terms
- Two references
 - Include the contact's name, title, organization name, phone and email address, and the services you provided to this client
- Link to samples of recorded sessions
- City and country in which consultant(s) is/are based; and
- Are no more than 6 pages

VI. Remuneration

Consultants are to propose a detailed project budget, which should not exceed \$4,000.00 CAD, inclusive of tax.

VII. General Terms and Conditions

Ownership and copyright of all data, drafts, and final products will be Fora's sole and exclusive property.

VIII. Important Dates and Deadlines

May 30 - Proposals must be submitted no later than 11:59 pm EST via this form. June 1 to 15 - Internal review of proposals and scheduling calls for clarification June 16 - Applicants will be notified on the status of their proposals June 20 - Kick-off meeting

IX. How to Apply

To apply, please provide us with a completed RFP <u>application form</u> with the attached proposal.

X. Connect with Us

For further questions, contact: Senior Programs Officer, Pam Galenzoga, at pam.galenzoga@foranetwork.org.

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